

Meeting Date: April 18, 2019
Radisson Hotel, Lansing, Michigan

**MICHIGAN PORT COLLABORATIVE
ECONOMIC IMPACT FORUM
“Big Reveal”**

MEETING DESCRIPTION

The Michigan Port Collaborative is a 501(c) (3) not-for-profit organization that has represented the ports of Michigan for over a decade on issues that are critical to the economic success of all ports and harbors.

The purpose of this meeting is to reveal the results of the first "full spectrum" Economic Impact Study" of Michigan's ports ever conducted in this state. Through a grant provided by the Michigan Waterways Commission, the Port Collaborative hired Dr. Vincent Magnini, PhD., Executive Director, Institute for Service Research in Virginia Beach, VA. to conduct the study. While a number of economic impact studies have been conducted over the years, those studies focused on traditional maritime measurements. This "full spectrum" study also includes economic drivers for individual ports that add economic values that have not been included in previous studies such as port specific businesses, port specific tourism and port specific recreation.

During the morning session you will also hear updates on Michigan's Small Harbors and Great Lakes Cruising Activities. Join us for lunch, network with colleagues and hear... (luncheon speaker TBD).

During the afternoon workshop, ports who participated in the MPC study will learn how to use our custom designed software to compute their port's economic impact on an on going basis year after year.

AGENDA

8:00am- 9:00am	Registration
9:00am-9:15am	Welcome
9:15am-9:30am	About the MPC
9:30am-10:00am	Chuck May, Chairman Mich. Small Harbors Assn.
10:00am-10:30am	Fred Stonehouse, Cruising the Great Lakes
10:30am-10:45am	Break
11:00am-11:10am	Background MPC Economic Impact Study
11:10am-12 Noon	Dr. Vince Magnini, PhD. "Big Reveal" MPC Study Results
12:noon-1:30pm	Lunch speaker – Governor Whitmer <i>invitation pending</i>
1:30pm-2:00pm	Break – Hotel Checkout
2:00pm-3:00pm	Port workshop session – Dr. Vince Magnini and Bill Boik, Michigan Department of Natural Resources - Retired